



10/08/2020

FOR IMMEDIATE RELEASE

CONTACT: Alessandra Schwartz, CEO; Schwartz Manufacturing Company • 920.793.1375 or Alessandra@Schwartzmfg.com

SCHWARTZ PREFILTER AND FILTER SLEEVES REBRANDED UNDER SANI-SLEEVE TRADEMARK Non-woven materials now certified 3A Sanitary Standards compatible.

Schwartz Manufacturing Company, the premier manufacturer of the finest food filtration products worldwide, has released an expanded, full line of fabrics to accommodate in-line food processing, company officials announced today. To complement its expanded line of filtration media for in-line food processing, the firm has rebranded both its nonwoven Pre-Filter or F material (Tite Tuffy) as well as its other filter sleeve fabrics under the brand name, Sani-Sleeve.

Sani-Sleeve product line meets all food processing filtration goals.

"We have expanded our line of food processing filtration media from the original offering of flannel, cotton, nylon and nonwoven media to include polyester and nylon in a larger variety of micron sizes," said Alessandra Schwartz, CEO of Schwartz Manufacturing Company. "We now offer nine fabric options to meet your specific processing needs. In addition to our standard B, C, D, E and F media, we have released G, H, J and K materials to complete the product line. This will provide more filtration solutions for both our distributors and ultimately the end users."

The Prefilter product has also been rebranded as part of the Sani-Sleeve product line, Schwartz said. It will share a package design similar to that of the other nonwoven media and will prominently feature the 3A Sanitary Standards compatible logo on its box.

"We continue to innovate in anticipation of customer needs," Schwartz said, "and the introduction of these new fabrics really completes our product line and provides greater filtration options for the food processing industry."

The Sani-Sleeve line of filtration products is available through the company's distribution network. For further product information or to locate a distributor, visit schwartzmfg.com.

-END-

About Schwartz Manufacturing Company

Founded in 1919 by Sam Schwartz, Schwartz Manufacturing Company has served the food processing and dairy industries for more than 80 years and continues to lead the filtration industry in developing and providing first-quality products that enhance efficiency and productivity for its customers. The company is currently owned and managed by Alessandra Schwartz, representing its fourth generation of continuous family leadership.

See <u>www.schwartzmfg.com</u> for more information on the company's product line. With more than 100 years of experience, Schwartz is the name the industry has grown to trust.



PERFORMANCE. TECHNOLOGY. INNOVATION.™